

“Accessibility sounds great, but where do I start?”

How intentional everyday communication practices can change the world

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Your Backgrounds?

- Policy Maker
- Academic
- Social worker
- Artist
- Researcher
- Event organizer
- Representing a Business

**Anything else?
What did we miss?**

Finding Useful Questions

- We have been dealing with accessibility and inclusion on an academic level for a while.
- **How to make these topics approachable?**
- Our project that aims to **bridge the gap** between academia and everyday organizational practice.
- We want to provide a **starting point** for those interested in reaching more people with whatever they do.

Accessibility:

Access is about physical needs.

An accessible space or situation means the particularities of someone's body (and mind) will be accommodated.

Inclusion:

Being inclusive here means **dealing responsibly and respectfully with all structural disadvantages** a person or community might experience.

Diversity:

Ideally a state where people of many different backgrounds can exist as equals.

Tech Support for Social Issues

- **Accessibility is a social issue,** but often defined in technical terms.
- Thinking diversity, inclusion, and accessibility together.
- Communication is creating **response-ability**

Goal: Reach (a broad range of) people.

Set Up

Play

Rewind

Set Up – Questions

- Have you ever considered **asking your audience/customers/clients** what they would like to get from you?
- **Who can I contact** with food related questions?
- What are your **resources and your limitations?** (time, space, financial resources)

Play – Questions

- Who can I ask about this when I get there?
- There is a lot of food here, how do I know what's vegetarian?
- Who do I need to talk to in order to get what I need (e.g. gluten free food or straws)?

Rewind

- **How to get feedback?**
- Use the feedback you're given productively and respectfully.
Appreciate external input!
- **Use what you've learned to improve things going forward.**



Thank you!

Help us to collect easy-to-approach resources!

(German or English)

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